

LA PASTORELA 2010: SPONSORSHIP LEVELS AND PROGRAM ADVERTISING

Your tax-deductible contribution will support the Latino arts, and specifically the production of *La Pastorela*, an annual holiday theatrical celebration. Funds underwrite set design, costuming, rental space, marketing, as well as compensation of actors, musicians, and crewmembers. In addition, your contribution will help offset “pay what you can” Thursdays, our busiest performance nights. **Contributions should be made to ALTA and mailed C/O LUPE Arte, P.O. Box 16018, Austin Texas 78761.** For more information please contact **Marita De La Torre at 512-241-9799 or press.pastorela@gmail.com.** You can also make your contribution at www.lapastorela.org.

- Yes, I want to sponsor the 2010 Pastorela at the following level:
 - \$2,500+ Archangel Sponsor**
 - Access to VIP screening honoring sponsors and honorary chairs
 - Complimentary tickets given in your company's name to Austin ISD schools
 - Recognition in radio and television publicity
 - Priority recognition on all mass distributed posters, flyers and press releases
 - Priority recognition on production website, <http://www.lapastorela.org/>
 - Priority recognition in program with full page advertisement (inside or back cover)
 - Company banner displayed at each performance
 - Recognition in pre-show curtain introduction
 - Complimentary tickets for sponsor employees and guests
 - \$1,000+ Angel Sponsor**
 - Access to VIP screening honoring sponsors and honorary chairs
 - Recognition on all mass distributed posters, flyers and press releases
 - Recognition on production website, <http://www.lapastorela.org/>
 - Half page advertisement in program
 - Company banner displayed at each performance
 - Recognition in pre-show curtain introduction
 - Complimentary tickets for sponsor employees and guests
 - \$500+ Good Shepherd Sponsor**
 - Recognition on all mass distributed posters, flyers and press releases
 - Recognition on production website, <http://www.lapastorela.org/>
 - 1/4 page advertisement in program
 - Recognition in pre-show curtain introduction
 - Complimentary tickets for sponsor employees and guests
 - Cherished Friend Sponsor:** \$25 \$50 \$100 \$ _____
 - Recognition in program

Name(s): _____

Business: _____

Address, City, Zip: _____

E-Mail Address: _____

Phone: _____

Thank you for your support!